

RECRUITMENT & DIVERSITY INITIATIVES



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Faculty & Staff Guide

Recruitment Tools



The Office of Recruitment & Diversity Initiatives (RDI) provides faculty and staff with various tools to aid in the recruitment of prospective students including the [Graduate School brochure](#) and promotional giveaways (pens, cups, etc.). The Graduate School also hosts the [GradSlate CRM](#) to enable strategic recruitment communication.

Recruitment Events



Recruitment events are held both on- and off-campus to reach prospective students interested in attending UGA for graduate school. On-Campus events include:

- [Preparing for Graduate School](#) (Juniors and Seniors)
- [Exploring Graduate Education @ UGA](#) (Juniors and Seniors)
- [Accepted Students Days](#) (Admitted Students)

Additionally, graduate programs may request our office to present one of the following recruitment workshops as part of their recruitment events:

- [Graduate School 101](#) (Freshmen and Sophomores)
- [Funding Your Graduate Education](#) (Juniors and Seniors)

Funding



Funding opportunities provided by RDI include [application fee waivers](#), which are provided to prospective students who participate in select preparation conferences (ex. [ABRCMS](#)) and programs (ex. [the McNair Scholars Program](#)). Additionally, RDI offers annual [Recruitment Enhancement Grants](#) to assist graduate programs in funding their recruitment efforts.

Diversity & Inclusion Initiatives



RDI supports several initiatives targeting prospective applicants from historically underrepresented populations and first-generation students under the umbrella of the [“Pathways Program”](#). The Pathways Program provides application and transition initiatives such as [Preparing Diverse Populations for Graduate Admissions](#), [Future Scholars Visitation Program](#), [the Graduate Feeder Program](#), and the [D.A.L.E. program](#). RDI coordinates recruitment at national, multi-discipline conferences (i.e., ABRCMS, GEM, HACU, SACNAS) focused on helping students move through the graduate education pipeline.

RDI offers programming to foster an equitable campus environment and provide students with resources to help them thrive. Retention efforts begin the summer before the Fall semester with the [Gateway to Graduate School Summer Bridge Program](#), which offers incoming students the opportunity to start their graduate education in the summer and provides an academic, professional, and social introduction to UGA.

Retention



RDI further presents several retention workshop series during the academic year exploring topics related to graduate students' diverse journeys at UGA and providing valuable academic and professional development skills.

- [Graduate Student Success](#)
- [Transitioning from a Minority-Serving Institution to a Predominantly-White Institution](#)
- [First-Gen in Graduate School](#)