

RECRUITMENT & DIVERSITY INITIATIVES



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2022-2023 Faculty & Staff Guide

Recruitment Tools



The Office of Recruitment & Diversity Initiatives (RDI) provides faculty and staff with various tools to aid in the recruitment of prospective students including the Graduate School brochure and promotional giveaways (pens, cups, etc.). The Graduate School also hosts the GradSlate CRM to enable strategic recruitment communications and event manage. RDI coordinates UGA's participation in the Council of Graduate Schools National Name Exchange.

Recruitment Events



The Graduate School hosts the following general recruitment events to reach prospective and admitted students interested in attending UGA:

- Exploring Graduate Education (Prospective Students)
- Accepted Students Days (Admitted Students)

Additionally, graduate programs may access RDI's pre-recorded workshops as a part of their recruitment initiatives.

Funding for Programs



Funding opportunities include application fee waivers provided to prospective students who participate in select preparation conferences (ex. ABRCMS) and programs (ex. the McNair Scholars Program). Additionally, RDI offers annual Recruitment Enhancement Grants and Graduate Retention & Inclusion Grants to assist graduate programs in growing their enrollment.

Diversity & Inclusion Initiatives



RDI supports several initiatives targeting prospective applicants from historically underrepresented populations and first-generation students. These application and transition initiatives include Preparing Diverse Populations for Graduate Admissions, Future Scholars Visitation Program, and the FUSE Partnership Program (formerly, the Graduate Feeder Program). Additionally, RDI has created the "First-Generation Guides to UGA" for both prospective and current students.

Retention



RDI offers programming to foster an equitable campus environment and provide students with resources to help them thrive. The Gateway to Graduate School Program provides an academic, professional, and social introduction to UGA prior to Fall semester. The FUSE Partnership Program works with several minority-serving institutions to provide a supportive transition for admitted students who are historically underrepresented. Selected students will receive a graduate school assistantship and attend workshops to support them academically, professionally, and socially. Additionally, all graduate students are invited to participate in the Graduate Peer Support Network workshops.

For more information about graduate recruitment or retention, please visit the Faculty and Staff Tool Kit page.