

Diversity Recruitment: Using National Lists of URM Prospective Applicants

By Lisa Sperling, PhD, Senior Director, Office of Recruitment & Diversity Initiatives

Friday, November 4, 2022 at 10:00am via Zoom



Graduate School
UNIVERSITY OF GEORGIA

National Name Exchange

Admissions Cycle 2022 - 2023

Council of Graduate Schools



Graduate School
UNIVERSITY OF GEORGIA

NATIONAL NAME EXCHANGE

Background:

- Began in 1976 with consortium of 55 universities
- Population Served: Underrepresented minority students in their sophomore, junior, or senior year with GPA 3.0/4.0 and above
- Purpose: “to ensure that participating universities continue to identify a pool of qualified students who could be recruited to the programs at these institutions. The consortium of universities conducts other activities consistent with the national efforts to increase the enrollment of traditionally underrepresented peoples in graduate education” <https://gradschool.wsu.edu/national-name-exchange/>
- UGA joined in the 2021 – 2022 admissions cycle
- Council of Graduate Schools took over this initiative beginning with the 2022 – 2023 admissions cycle
- List of Participating Schools: <https://cgsnet.org/data-insights/diversity-equity-inclusiveness/national-name-exchange/>
- Number of Students Listed: 6,026

NATIONAL NAME EXCHANGE *(continued)*

- The Graduate School will be sending out an email to each student on the list to provide general information about graduate education at UGA.
- If you would like a copy of National Name Exchange list, please email me:
sperling@uga.edu



TRIO MCNAIR SCHOLARS DIRECTORY

TRIO McNair Scholars

2022 – 2023 Directory

*Council of Graduate Schools
and the Council for
Opportunity in Education*



Graduate School
UNIVERSITY OF GEORGIA

Purpose of the McNair Scholars Program:

*“The TRIO Ronald E. McNair Post-Baccalaureate Achievement Program is the single largest federal effort aimed at preparing **low-income, first-generation in college and minority students to pursue graduate studies** . . . Provides participants with research internships, faculty mentors, opportunities to present and publish results of their research, undergraduate teaching experience, and assistance with applying to and preparing for graduate school.”*

Populations Served: Recent graduates, seniors, and rising seniors

Number of Students Listed: 2,460

TRIO MCNAIR SCHOLARS DIRECTORY *(continued)*

- Use of this directory for a mass mailing is prohibited.
 - The Graduate School will **not** send out an email to each student
- Use this directory for targeted mailings (for graduate programs) only

- If you would like a copy of TRIO McNair Scholars Directory, please email me: sperling@uga.edu
 - Please mention that the Graduate School provides [application fee waivers](#) for McNair Scholars



DISCUSSION

- What other discipline specific lists do you use or know of?
 - GEM Fellowship
- Ways to use these lists
- What other methods do you use to identify top URM students in your discipline?

Graduate School Website Resources:

- Faculty and Staff Resources webpage
- Diversity and Inclusion webpage



Questions???

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